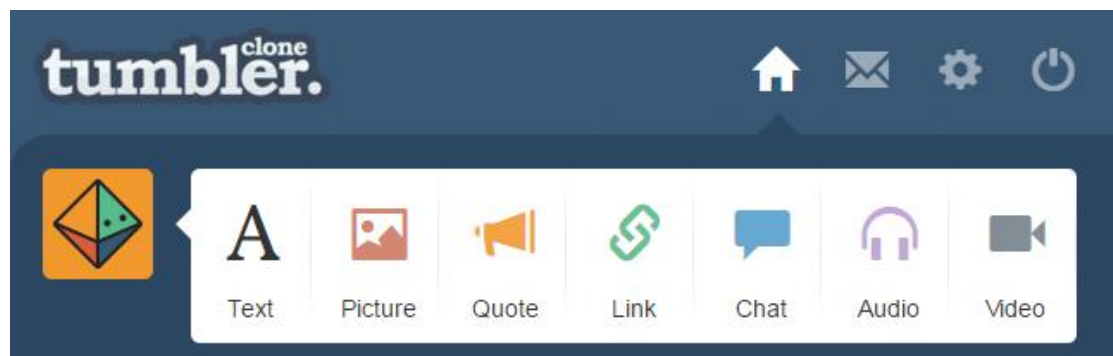




WHAT IS IT

TumblrClone is a **Micro-blogging script** that allows anyone to start their own Tumblr.com like Micro-blogging Website. It lets you effortlessly share anything; you can post text, photos, quotes, links, music, and videos from your browser. You can customize everything, from colors to your theme's HTML.



Similar like starting your own WordPress blogging service (tumblelogging), you can start **your own Tumblr** like social blogging site instantly. It allows users to signup, letting users create own blogs (tumblelogs) and post their own original content. Written entries, photographs, video clips or links to other Web sites -- you can share all of these things with your friends and followers. Users subscribe to as many other users' pages as they like, which show up on the user's feed, or Dashboard. It's also possible to **favorite your posts, reblog your favorite posts, follow blogs; send fan mails to your favorite blogs etc.**

A tumblelog is a variation of a blog, that favors short-form, mixed-media posts over the longer editorial posts frequently associated with blogging. Common post formats found on tumbleblogs include links, photos, quotes, dialogues, and video. Unlike blogs, this format is frequently used to share the author's creations, discoveries, or experiences without providing a commentary. - **Wikipedia.**

Tumblr fills the gap between Twitter, where people tweet resources, images, and thoughts, and traditional blogging platforms, like WordPress where each post is a proper article. Instead, Tumblr works with seven types of post; text, photo, quote, link, chat, audio and video, and it handle them all very well.



HOW IT WORKS

Admin -

Admin (site owner) is the one who manages the whole website. He controls everything. He can monitor published posts from users, delete posts, ban users etc. So Admin has control over the website.

Users -

Users can sign up, create unlimited number of blogs under their account, customize their blog, add title and description and start posting various types of blog posts. Users can also follow other blogs created by other users. They can like a post, reblog it if they like, etc.

The process flow -

Admin will setup the site and get the business running. Now the website is open for users to register and start their own blogs. User register, create own blogs, follow other blogs, interact, discover new things, post their own creative material and basically it's a social networking micro-blogging site.

Tumblerclone fits between twitter and a professional blogging service like WordPress. Twitter is a micro-blog where you add text within 140 characters, share photos, videos etc. WordPress is a pro-blogging service where you post full length article. It makes blogging and sharing things you find on the internet a breeze. If you find yourself failing to keep a full blog up-to-date, and enjoy sharing the things you find, there's no easier way to do so than Rumblr.

The interface is split into two sections; the dashboard, where yours and other peoples content meet you, and customisation, where you control all sorts of aspects of your tumbleblog. Another one is your tumblelog front end. That's where visitors read your blog.

Dashboard -

Posting any of the seven different types of content from your dashboard is a breeze, with visual buttons, and a clean design. The backend goes on to keep you up-to-date with all the Tumbleblogs you are following, in a very Twitter like manner, keeping it clean and easy to read.



FEATURES

1. Create Unlimited blogs
2. Responsive-ready
3. They can create many types of posts like
 - Text Post
 - Picture Post
 - Quote Post
 - Link Post
 - Chat Post
 - Audio Post
 - Video Post
4. Users can Favorite blogs
5. Re-blog feature
6. Tag your posts with #hashtags
7. Custom CSS design
8. Internal Messaging system / Send Fan mails.
9. Advanced Profile settings.
10. Setup Custom domain
11. Search posts, #hashtags, user profiles.

3 MAIN REASONS TO PURCHASE

- Architected by our experienced team, TumblerClone has all the viral elements packed inside to bring in the perfect solution to **start your own microblogging platform!**

- **Built for performance**, our professionals have engineered it with some solid Performance boosters that is not easily available on any other script!

- TumblerClone is built on **Laravel Framework**. One of the most popular PHP frameworks around. The code is kept organised, and using a framework like Laravel helps enforce some best practises. It comes with a lot of features built in that help you out, like template engines, dependency injection containers, service layers, and well structured code.

Bonus :

- Free version updates
- 24/7 Support
- \$8000 worth of Free goodies.



REVENUE CHANNELS/MONETIZATION

1. Custom banner ad management

Once you built your audience, you can customize the script to have banner ad management. You can place custom ads or Google adsense, Chitika, Bidvertiser, etc.

Let's do the math – You setup the script – bring in users. User generates content, share them across social sites, and bring traffic to your website. If you have 50 users, each user posts 50 posts. You will have 2500 posts. If a post generates 20 views, then you will have 50,000 views per day.

Let's put the other way – Out of 50,000 views, 2% click on ads – 2% comes around 1000 people, then if \$0.05 per click, then you will have \$50 per day.

Just with 50 users, you can make \$1500 per month easily. Imagine the growth, and revenue will multiply.

2. Affiliate programs

Affiliate program is like helping online stores or shopping websites to sell their products and in return, they will pay you 4-5% percent of the selling price of the product. It's a win-win situation. The most popular affiliate program available today is provided by Amazon.

We personally use Amazon affiliate program along with Google Adsense and they are pretty good ways to earn some extra cash especially if your blog will convince readers to buy the product advertised in your blog page. Other affiliate program that you may use is Linkshare, ShareASale, and CJ.com.

3. Create Paid themes for users

You can create customized paid themes for users and allow them to purchase. Even if users create their own themes, you can set pricing for adding custom themes.

Basically one can make lot of money from TumblerClone through affiliates, because the RE-BLOG is a powerful feature in TumblerClone.

4. Skimlinks

Apart from banner management system with full support for Adsense and other ad publishing networks, you can earn alot using Skimlinks monetization option.

Do you want to earn even more money from your visitors?

Do you want to receive commission when a product posted to your TumblerClone site is purchased through the link?

Do you want all this to happen automatically?

Yes? Then use the Skimlinks monetization option and earn money.



Example: Lot of Users signup on your microblog and keep publishing posts, images, links, videos, audio files etc. If users add links to products from amazon, eBay, Commission junction etc. The Skimlinks will automatically convert those links with your affiliate ID.

If someone purchases through the link posted, you will get your commission on the product.

Skimlinks automatically appends your affiliate ID to the URL posted by user.

Skimlinks.com partners with some of the biggest affiliate networks on The Web, including LinkShare, eBay Partner Network, Affiliate Window, Commission Junction etc. It converts all the outgoing link into a referral one. This means that for each sale made when a visitors follows a link from your site you will get a commission!

What this means is there are MILLIONS of items you can receive commission for. All you need is an active account with Skimlinks.com, and our module configured and installed. It will automatically add your affiliate ID to each outgoing link. This means that if a visitor on your site follows a product link and purchased it - Skimlinks will know it was your site that lead to the sale. You can follow all the sales and your earnings through your Skimlinks account dashboard.

*If you have any other question, feel free to raise a support ticket, within Clients Area (<https://themesic.com/clients>) for existing clients, or drop us a line through <http://tumblerclone.com> / <mailto:info@themesic.com>
Our support/sales operators **will get back to you shortly.***